
June 13, 2024

Kevin Grantham and the FCTC Board
Fremont County Commissioner
Fremont County Tourism Council
615 Macon Ave.
Cañon City, CO 81212

Dear Commissioner Grantham and the Fremont County Tourism Council Board,

Please accept this as my letter of interest for joining the Fremont County Tourism Council Board.

I grew up in Cañon City and have lived the majority of my life in Fremont County. Following high school, I graduated with honors from CSU-Pueblo with a BA in English Literature, and a double minor in Psychology and Speech Communications. During my last semester, I participated in the Disney College Program where I took several Disney service experience trainings and worked at Disney World in Orlando Florida.

Upon completion of the Disney experience, I moved back to Fremont County and began a career in travel and tourism with 2 of the largest tourism entities within the region. I worked approximately 7 years full time at the Royal Gorge Route Railroad as the Sales Manager and then another 11 years at the Royal Gorge Bridge & Park as the Sales and Marketing Manager.

During my career, I participated in the Cañon City Chamber Leadership program as well as the Colorado Tourism Office Leadership Program. In addition to these programs, during this time, I was on the Gold Belt Byway Board and was President on the Tour Colorado Board

As my background shows, I recognize and understand the avenues for selling and marketing a region as well as the importance of tourism to our community. I have a strong awareness of the economic impact tourism brings to a community through not only attraction dollars, but through food/beverage, fuel, and local jobs as well. With effective marketing and sales tactics, a community can build a sustainable economic community. My experiences will be a suitable fit as a member of the FCTC Board to help build and maintain that community.

Together with the FCTC Board, I look forward to developing and driving more awareness of Fremont County in order to draw tourism dollars to our area. I will be able to collaborate with former colleagues on the regional, state, and national level to build upon FCTC's outreach. These entities include the Colorado Springs Convention and Visitors Bureau, the Colorado Tourism Office, Tour Colorado, the National Bus Association, and the American Bus Association.

I am willing to help fulfill the mission of bettering the lives of Fremont County residents through tourism and enhancing small business opportunities and am confident my skills and background are a match for the FCTC board.

Please reach out to discuss this opportunity and how my experience can contribute to the work FCTC. Thank you for your time and consideration.

Sincerely,

Dona Webb

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