



Fremont County Tourism Council

Public Notice

The regular meeting of the Fremont County Tourism Council will be held on May 4th, 2021 at 8:00 a.m. (MDT.)

BOARD MEMBERS ONLY - MEETING WILL BE HELD IN ROOM 207 AT THE FREMONT COUNTY BUILDING

GENERAL PUBLIC - MEETING WILL BE HELD ONLINE AT:

<https://global.gotomeeting.com/join/333242421>

(New to GoToMeeting? Get the app now and be ready when your first meeting starts:

<https://global.gotomeeting.com/install/333242421>)

VIA PHONE:

United States: +1 (646) 749-3122

Access Code: 333-242-421

Please note the agenda will be available prior to the start of the meeting any persons wishing to place an item on the agenda will be provided an opportunity during the meeting. (request via email to: marketing@royalgorgeregion.com)

The general public is encouraged to attend.

Any questions can be directed to the FCTC Chair Ashlee Sack at 719-248-6376 or Vice-Chair David Pruyne at info@playdirtyatvtours.com .



Fremont County Tourism Council

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Date & Time: May 4th @ 8:00 a.m.

Board Members:

- | | | | |
|--------------------|------------|--------------------|--|
| • Ashlee Sack | Chair | through 12/31/2021 | coordinator@joinfar.org |
| • Beth Katchmar | Treasurer | through 12/31/2021 | ckatchmar@aol.com |
| • Chris McLaughlin | Board | through 12/31/2021 | chris@desertreefhot.spring.com |
| • Jason Messer | Board | through 12/31/2022 | jmesser@bresnan.net |
| • David Pruyne | Vice Chair | through 12/31/2022 | info@playdirtyatvtours.com |
| • Rebecca Johns | Secretary | through 12/31/2023 | fcocofficemanager@gmail.com |
| • Orlin Camerlo | Board | through 12/31/2023 | ocamerlo@extendedpresence.com |



Ex-Officio Members:

Canon City Chamber – Kris Webb
Commissioner – Kevin Grantham
City of Canon City – Ryan Stevens
Florence Chamber – Rebecca Johns
City of Florence – Krystal Wood
Fremont Heritage Commission – Jim Nelson
Fremont EDC – Rob Brown
Fremont County Administration – Charis Hall
Downtown Business Alliance – {available}

director@canoncity.com
kevin.grantham@fremontco.com
erstevens@canoncity.org
fcocofficemanager@gmail.com
krystal.wood@florencecolorado.org
jim@econstrategy.net
brown@fedc.co
charis.hall@fremontco.com

Agency of Record:

VistaWorks – Bryan Jordan

bryan@vistaworks.com

Static Agenda Items

- Introductions
- Additions to today's agenda
- Approval of minutes from previous meeting
- Chairman's Report
- Treasurer's Report
- VistaWorks Report
- Visitor Guide Committee Report
- Website Committee Report
- CAC Report
- Canon City Chamber Report
- Florence Chamber Report
- Local Event Calendar review
- Citizens opportunity to speak



Agenda Specifics

Chairman

- New board member, Chris McLaughlin – Desert Reef
- FCTC Retreat #2 – 5/10 8am – The Hive
- 2021 Visitor Guide
- ACE Presentations

VistaWorks

- Lodging Marketing District initiative status
- Grants
 - CRAFT, CTO Marketing, CTO Development
- CADMO/CTO - \$10million for events, etc.
- Influencer research
- CARES Stimulus funds. Portion earmarked for tourism?